



# Online Dimensions

WEB & SOFTWARE SOLUTIONS

# Who We Are?



**INTERNATIONAL TEAM**



**6 YEARS**



**UAE - LEBANON**



**+250 CLIENTS**



**+1500 INTERNATIONAL PROJECTS**

## WHAT WE DO?

- ERP
- WEBSITES
- MOBILE APPS
- IOT
- SMART SOLUTIONS
- HOSTING
- SEO

# ERP SYSTEMS

- BUSINESS NEED CONSULTATION
- PROCESS ANALYSIS
- PROCESS MAPPING
- CREATE YOUR SOLUTION
- PRODUCT DEVELOPMENT
- PRODUCTS TESTING
- API CREATION AND SYSTEM INTEGRATION



# Custom made ERP Seamaster Maritime - Dubai



This ERP automates all the operations for maritime agencies. It handles and guides the employees through the steps of delivering logistics operations, crew change operations and coordination with third parties who provide additional services.

The system also provides means for the maritime agency to manage and operate its internal fleet.

The employees “on the ground” such as drivers have to the mobile app where they receive notifications when they are assigned a task and update when the task is done.

Finally, the client will also have access through both and mobile application to track their orders and to check the statements of account.





# Custom made ERP

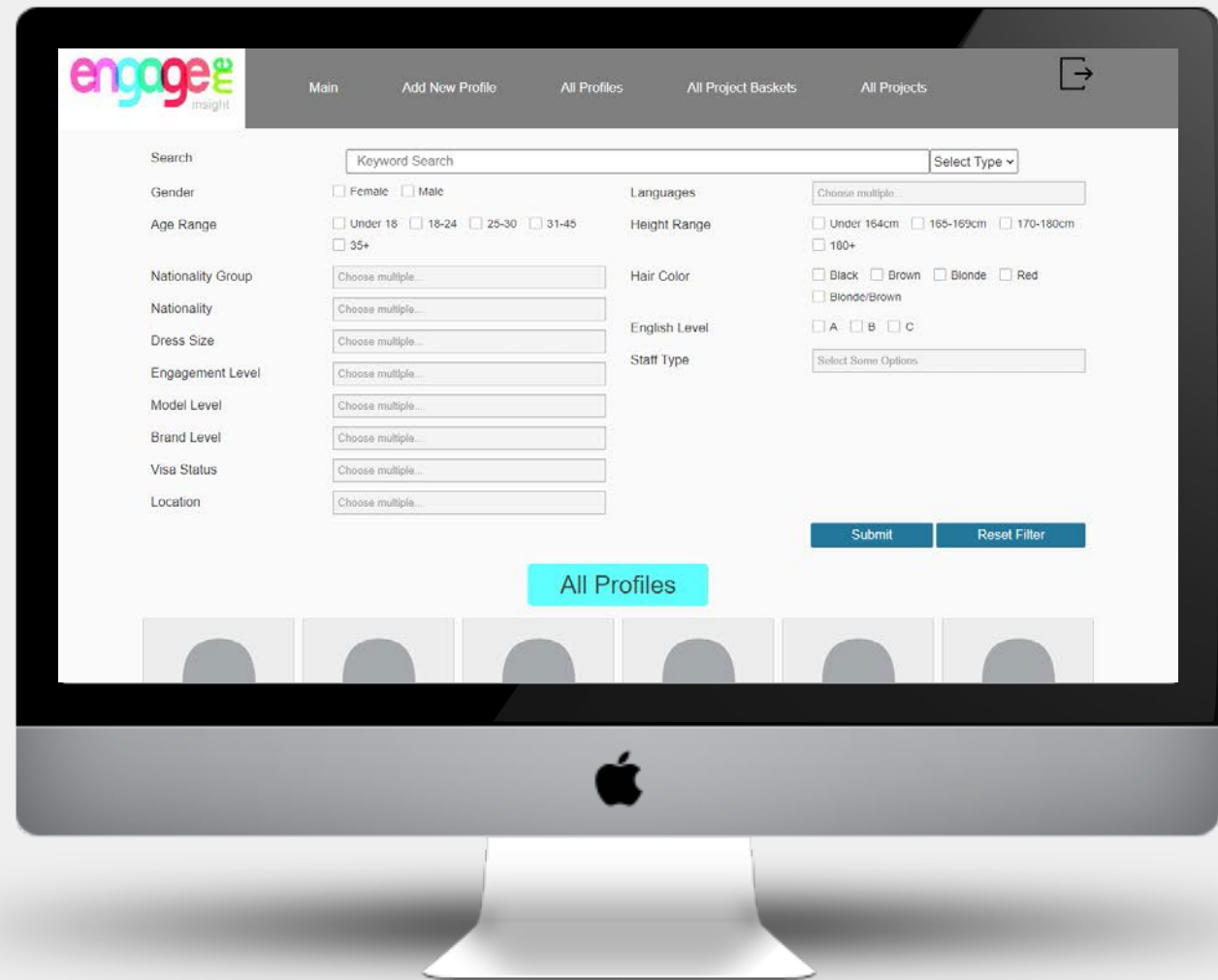
## Engage Me - Dubai



This ERP automates the operations for event staffing agencies. It gives the capabilities to recruit and manage the profiles of potential promoters who have the option to apply through the web interface of the system.

The project managers will find it easy to manage promoters based on availability, skills, performance and client preferences. The system also organizes accounting and payments to promoters, in addition to the inventory of uniforms and props that are lent to promoters on the job.

Finally, a unique reporting dashboard is available for the managers to monitor and share important stats and KPIs.



# Robotic Process Automation Using AI

Dubai

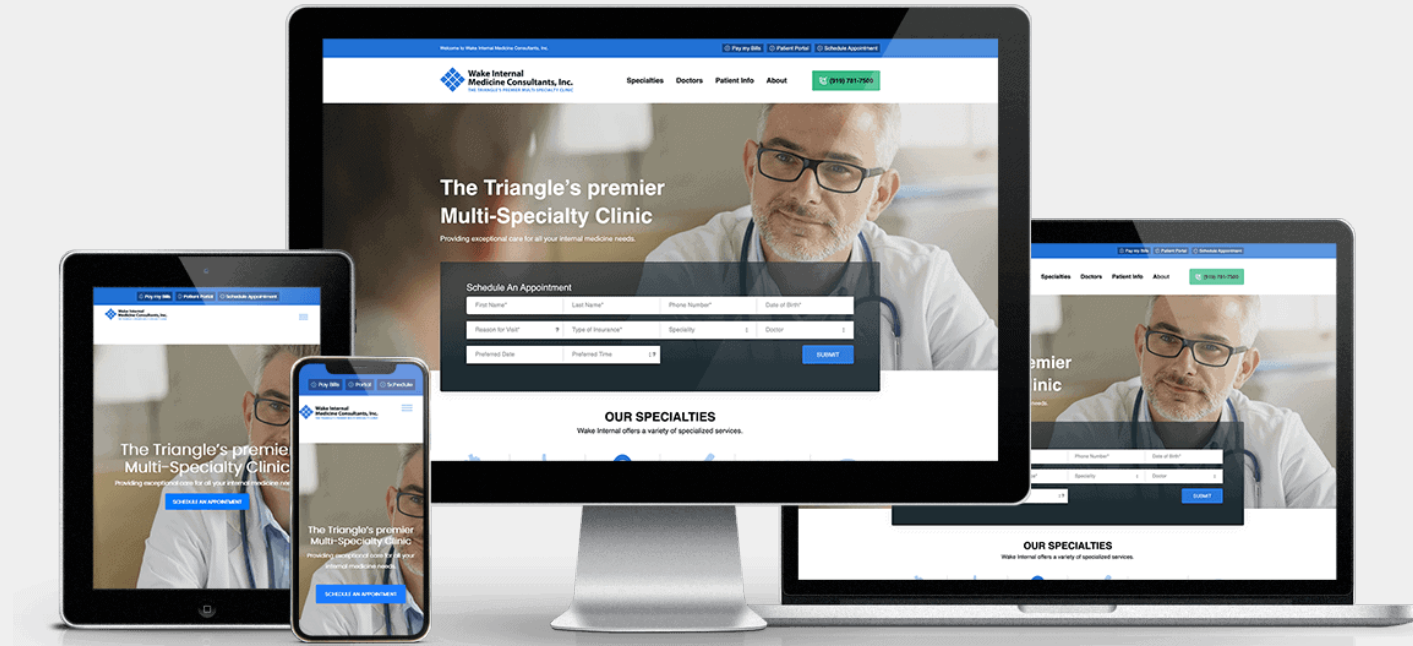
[www.bidfood.co.nz/](http://www.bidfood.co.nz/)

Thanks to the combination of Machine Learning models and smart cloud architecture and modelling, it was possible to automate the processing of orders received in emails and inserting the orders in the client's ERP system.

The process that once required five full time employees is now done effortlessly reducing costs and human errors significantly.



# Websites



- UX WEBSITE DESIGN
- UX WEBSITE REDESIGN
- USER EXPERIENCE TESTING
- LANDING PAGE DESIGN
- RAPID WEB DESIGN
- ADA COMPLIANCE SERVICES
- WEBSITE DEVELOPMENT
- E-COMMERCE DEVELOPMENT
- CMS DEVELOPMENT (STANDARD & CUSTOMIZED)

# Website Sensi



A Website for an interior design company /  
Showroom in Dubai,  
with a blog, product catalogue, and a projects'  
portfolio.

SENSI Trading L.L.C  
Dubai  
[www.sensi.ae](http://www.sensi.ae)



# Website EFS

A simple website for an Aluminium Company in Lebanon, with a user friendly backend, where the admins can add/edit content anytime.



Engineering Facade Solutions  
Lebanon  
<http://efs.com.lb/>



# Website ASK Consult

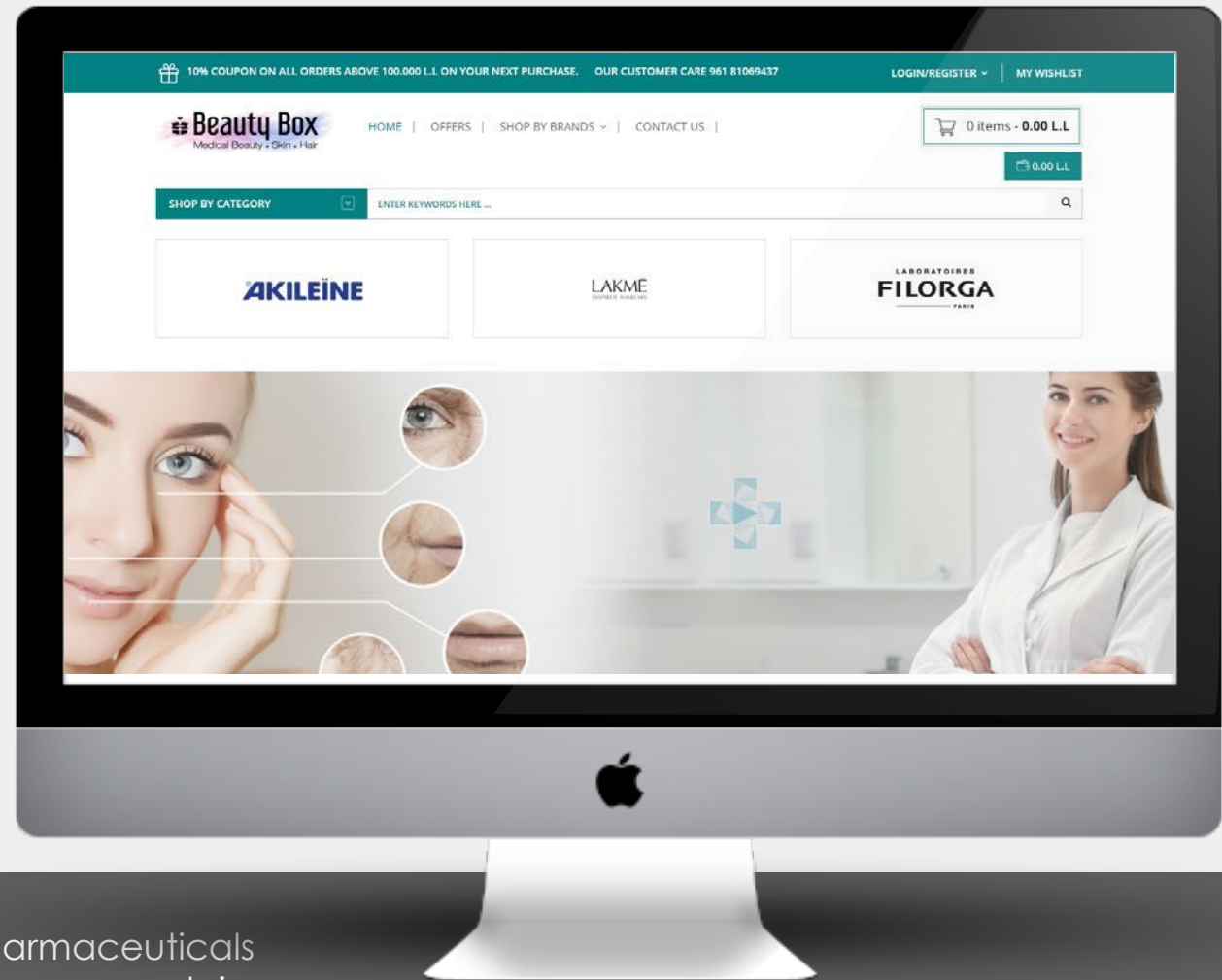
ASK Consultt  
Lebanon  
[www.askconsultt.com](http://www.askconsultt.com)



A two languages website (English / Arabic) for a consultant company based in Lebanon, with a custom made CMS.

# Website Beauty Box LB

Beauty Box  
Lebanon  
[www.beautyboxlb.com](http://www.beautyboxlb.com)

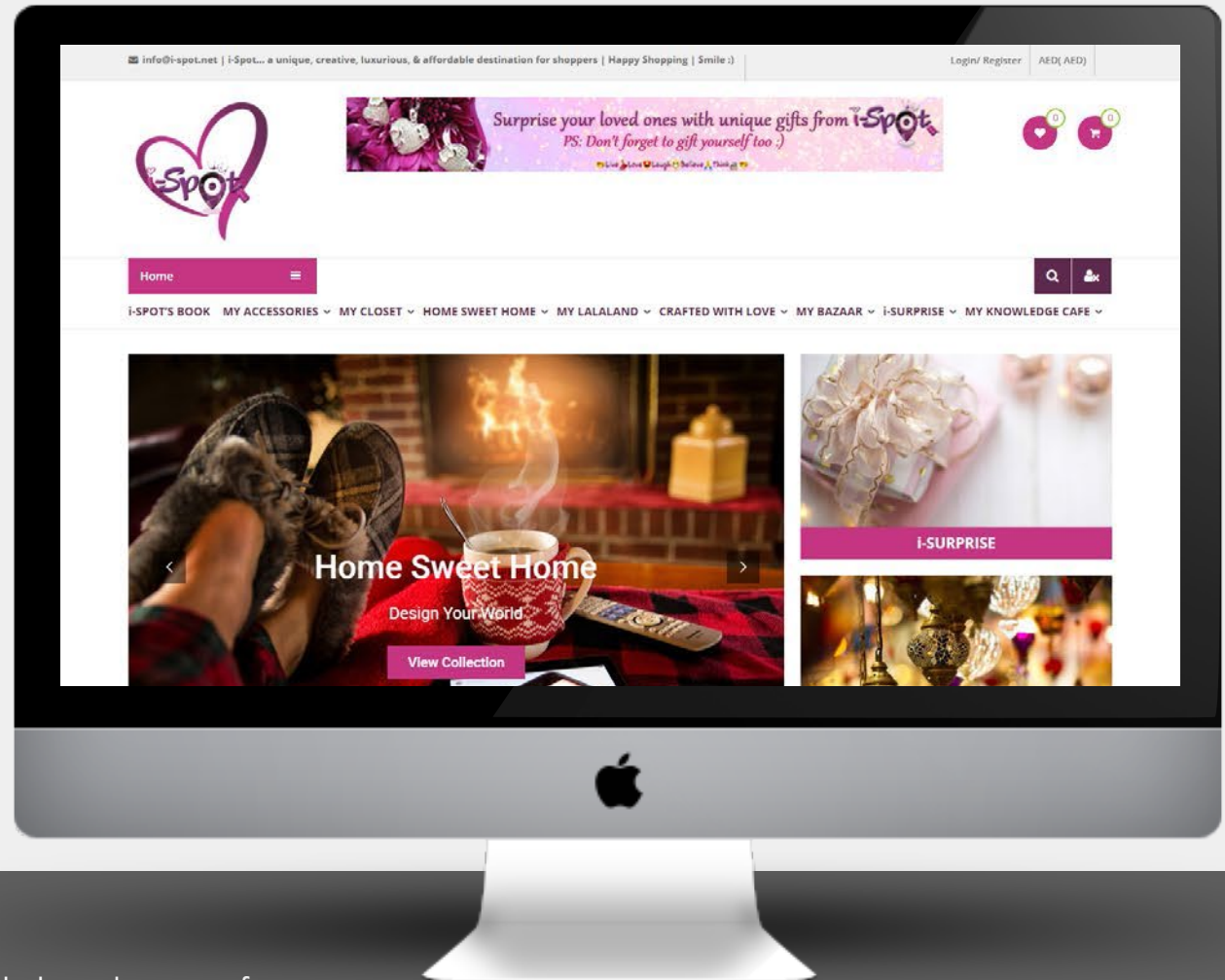


A Lebanese E-commerce website, selling pharmaceuticals products, linked to an inventory, a sales and an accounting system.

The admins use the backend to track and update orders, and send notifications for the customers.

# Website E-commerce I-Spot

I Spot  
UAE  
<https://i-spot.net/>



A Dubai based e-commerce website, with two types of users (sellers, buyers). The website has a new concept for selling many types of products and services in one place.

# Website Al Mazroui Icas

**UAE:** <https://almazrouicas.com/>  
**Kuwait:** <https://icas-kuwait.com/>  
**Qatar:** <https://mazrouicas.com/>  
**Oman:** <https://cast-oman.com/>



# Website ADI

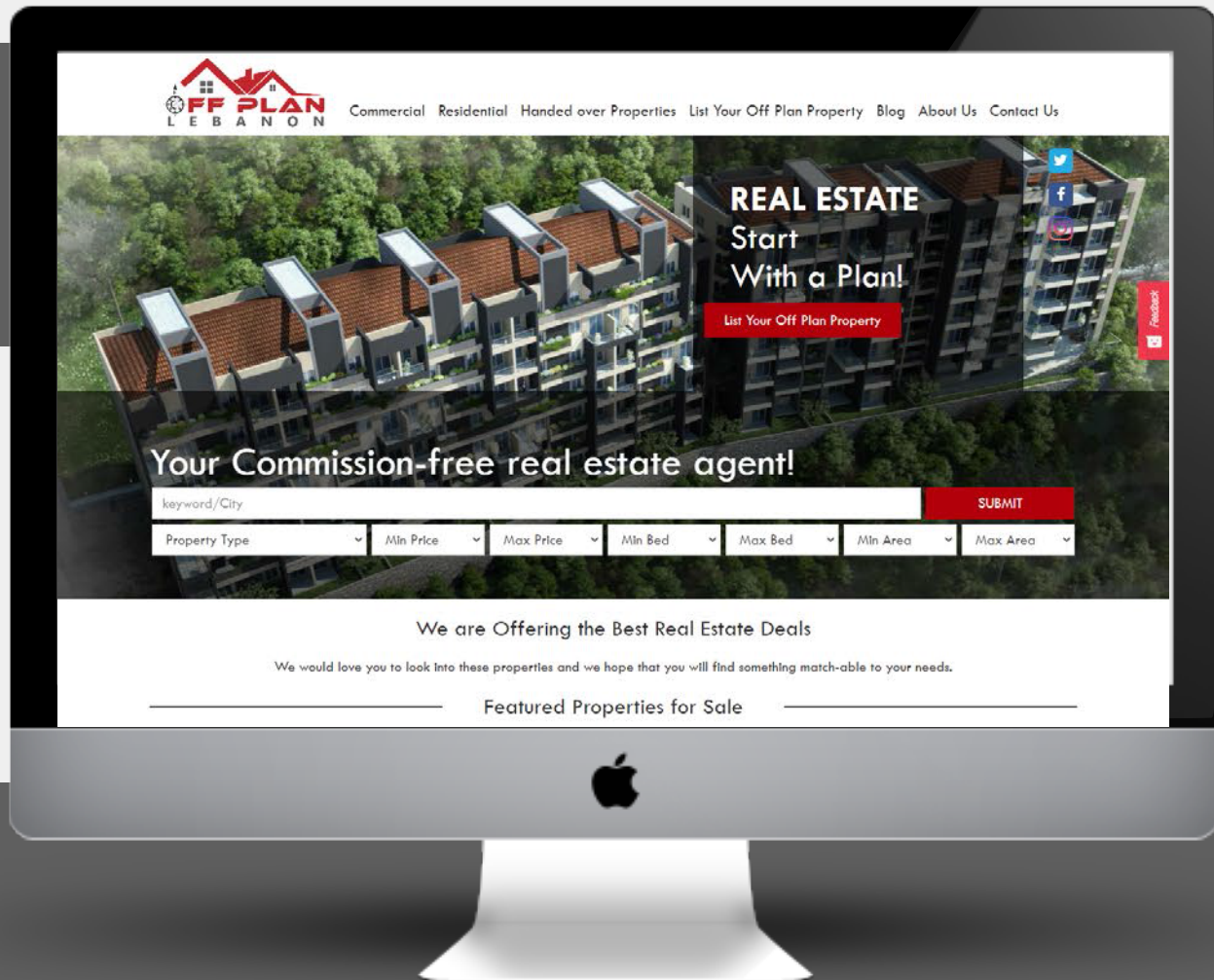
Abu Dhabi International Medical  
Services (ADI)  
UAE  
<https://www.adi.ae/Test2/>





# Website OFF Plan Lebanon

Off Plan Lebanon  
Lebanon - Dubai  
www.offplanlebanon.com



# Email Marketing

- EMAIL MARKETING DESIGN
- LOW SPAM RATE
- REPORTS AND ANALYTICS



# Mobile Applications

- REQUIREMENT ANALYSIS
- MOBILE APP CONSULTING
- WIRE FRAMING
- DESIGN
- UI/UX APP DESIGN
- UI/UX APP REDESIGN
- USER EXPERIENCE TESTING
- ADA COMPLIANCE SERVICES
- LANDING PAGE DESIGN



# Mobile Apps Types



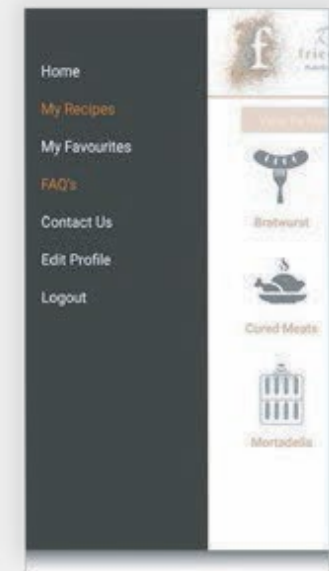
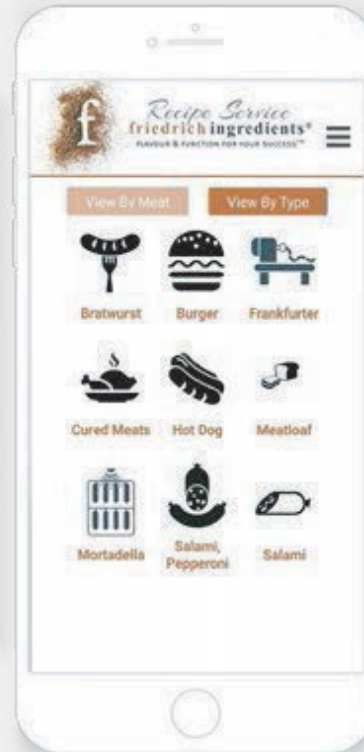
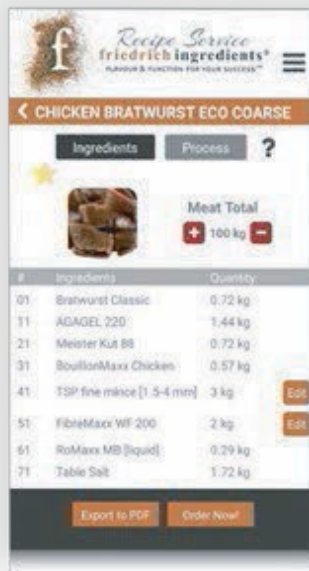
iPhone App  
Development

Android App  
Development

Enterprise App  
Development

Cross-Platform  
App Development

# Mobile apps FI Recipe



Friedrich Ingredients  
Germany - Dubai

<https://goo.gl/sFhGX7>



<https://goo.gl/mG3P3c>



The application was built for a meat whole seller in order to get more insights about the taste of clients. As the name indicates the app contains an impressive number of recipes that clients can use to prepare their meats.

The clients can also update and create their own recipes on the app, where they are advised on the recommended ratios to add for each ingredient.



# Mobile apps Seamaster Maritime

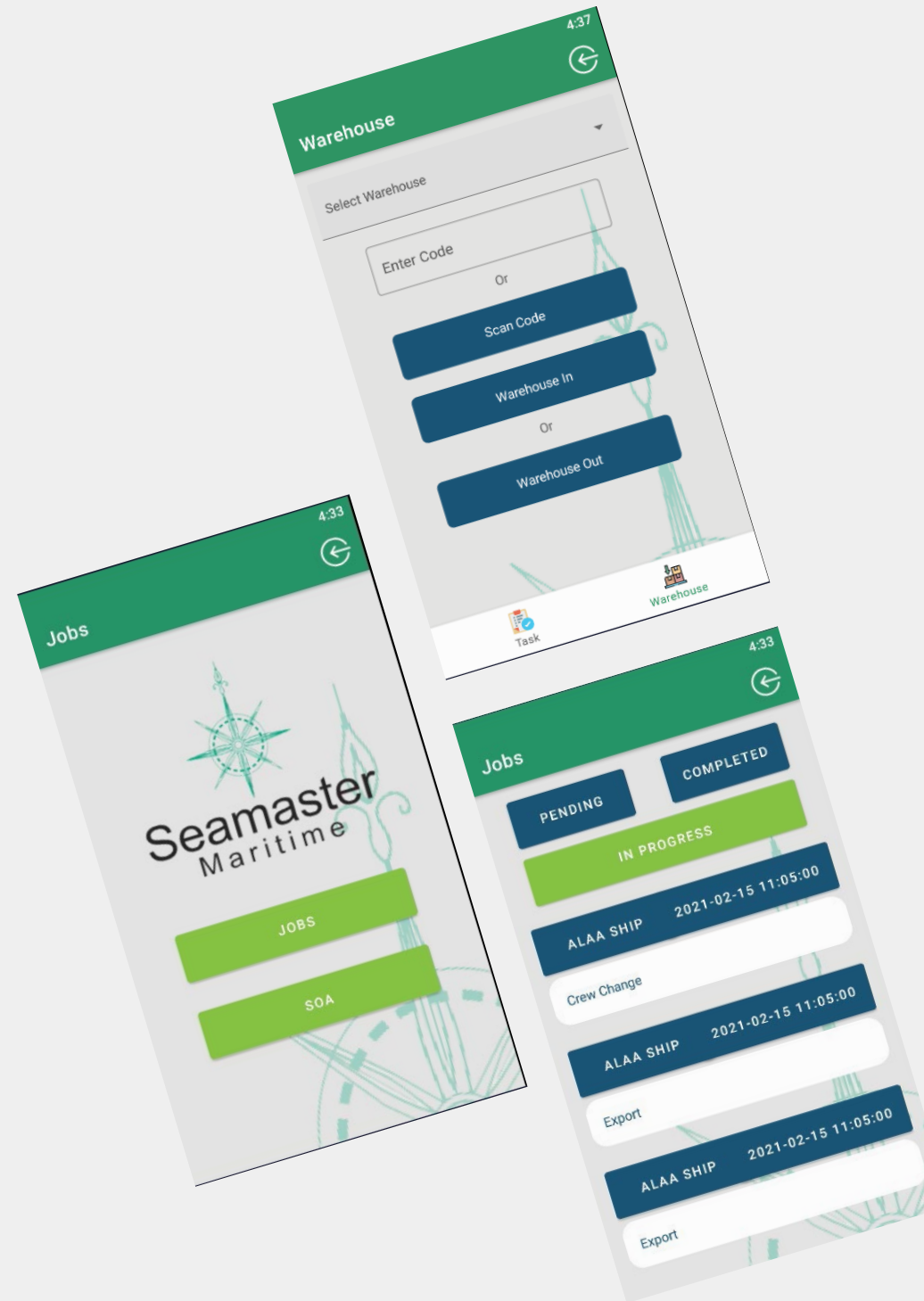
The mobile application is complementary to the maritime ERP system and has two kinds of users, clients and employees. The clients use the mobile application to stay up to date about the status of their orders.

Employees rely on the app to receive newly assigned tasks and to provide real time reporting on the work that they have completed.

Seamaster Maritime  
UAE

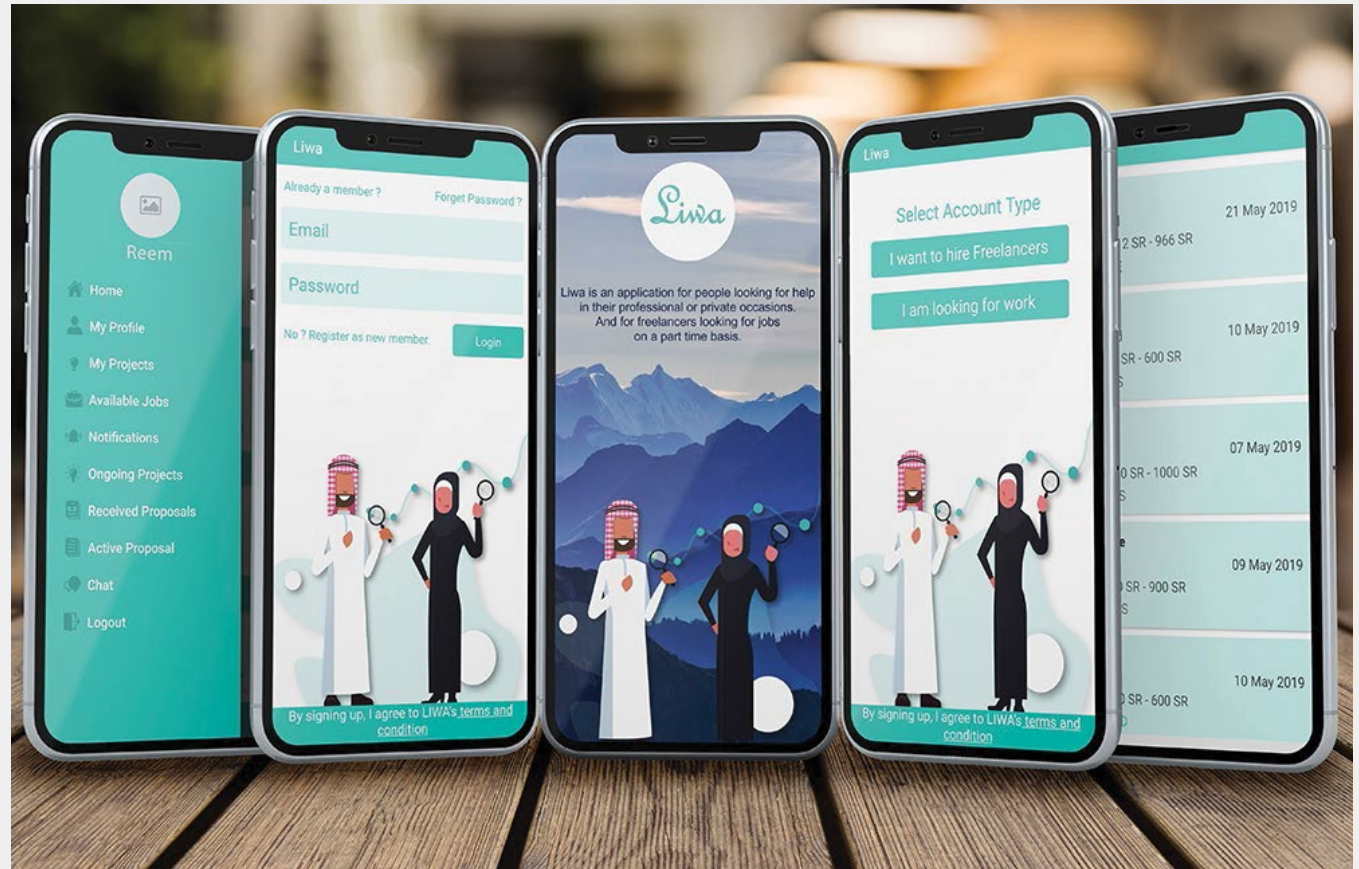
**Not for public use:**

Downloaded by the company  
employees from the portal.



# Mobile apps LIWA

Liwa  
KSA



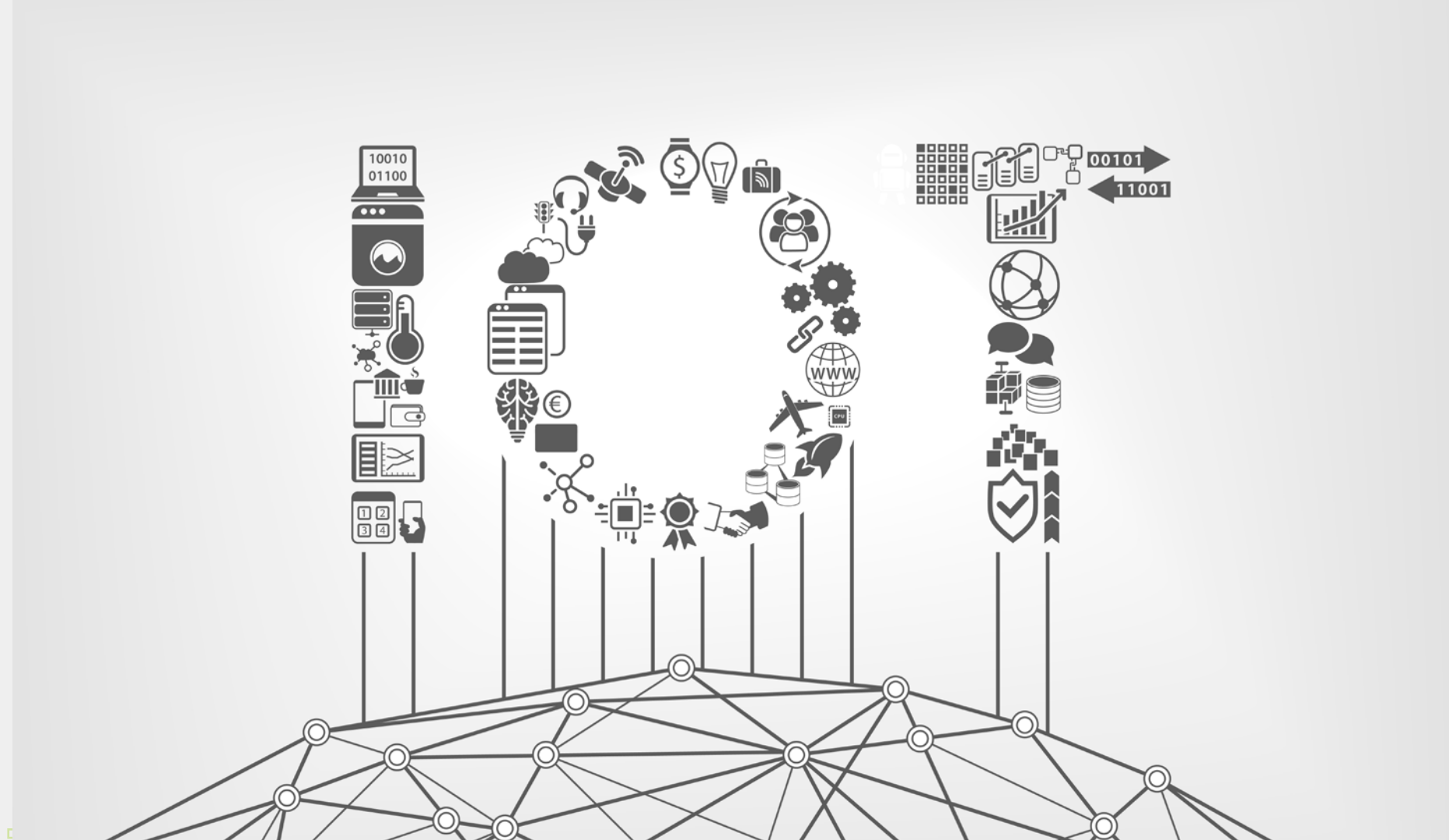
A mobile app for Freelancers and Employers in KSA. The Employers can post jobs, and nearby freelancers can apply to the jobs. The app has a full telecom and chat module, in addition to an integrated payment gateway.



# Internet of Things

- **Consultation**
- **Setup and Business Analysis**
- **Budget recommendations**
- **Requirement Analysis**
- **Design and Architecture**
- **UI / UX design**
- **Hardware Recommendations**
- **API Design**
- **IOT MVP Creation**

The Internet of Things (IoT) describes the network of physical objects—“things”—that are embedded with sensors, software, and other technologies for the purpose of connecting and exchanging data with other devices and systems over the internet.



IoT App  
Development

Connectivity of  
Legacy  
Equipment

IoT Testing &  
Support

IoT and AI

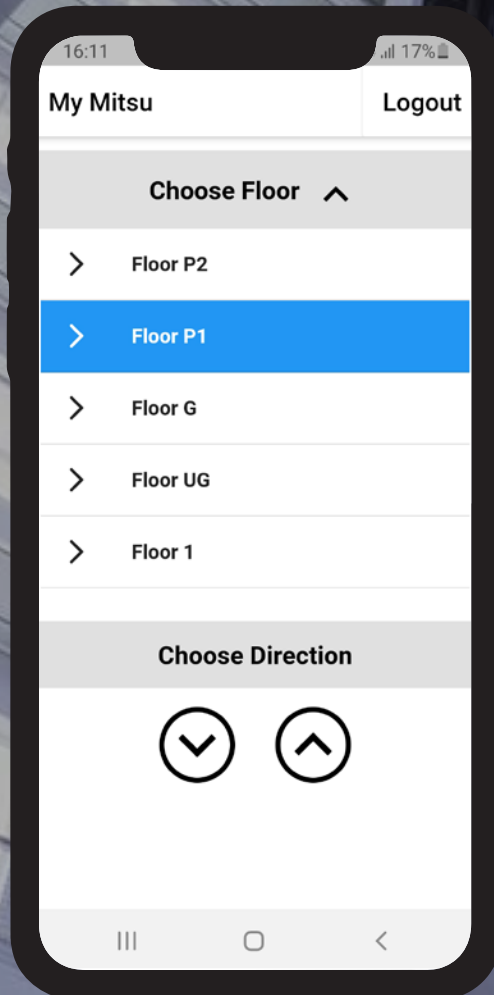
An IoT system consists of sensors/devices which “talk” to the cloud through some kind of connectivity. Once the data gets to the cloud, software processes it and then might decide to perform an action, such as sending an alert or automatically adjusting the sensors/devices without the need for the user.





mitsulift

# IOT Mitsulift Elevator Control



It is possible through this app to enjoy the convenience of ordering your elevator from your mobile application early without having to wait for it to come.

Ordering through the app also protects the user from the exposure of touching contaminated surfaces on the elevator buttons, especially in the covid 19 pandemic.

Mitsulift Lebanon SAL  
Mitsulift Jordan LLC

Lebanon - Jordan  
<https://www.mitsulift.com/>





## Vehicle Tracking Software.

A Reliable Solution For Tracking And Tracing Your Drivers.

# IOT Vehicle Tracking

Wasl - KSA  
<https://www.elm.sa/en/e-services/Pages/wasl.aspx/>

Technovision - Lebanon  
<http://www.technovisionlb.com/>

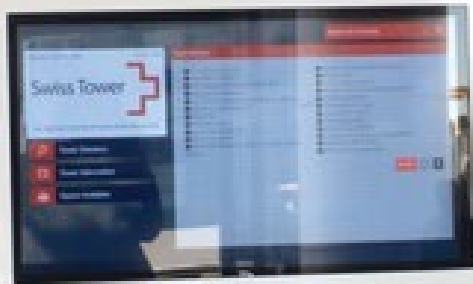
# IOT Tower E-Directory

Swiss Tower

Dubai

<https://www.jlt-dubai.com/jumeirah-lake-towers-dubai-project/-Jumeirah-Lake-Towers/Swiss-Tower1-032.html>

- Listing of all the companies in the Tower
- Touch Keyboard for search
- Live weather, date and time
- Available rent spaces
- Information about each company
- Elevator selection based on company floor



**Swiss Tower**



# Case Study - Smart Solutions Maids - Matching services

(Algorithms – CRM integration)

Dubai

<http://maids.cc/>



## PROBLEM TO SOLVE:

One of our clients has a cleaning service where customers book cleaning appointments online. They can select either morning session or afternoon session. As a result each cleaner will leave the house in the morning, head to the morning session, and go to the afternoon session before heading back home. The cleaners were complaining from the amount of time spent in public transportation, and the client was complaining from the additional costs incurred on transportation.

To solve the issue we developed an algorithm that combined Hungarian algorithm with dynamic programming to optimize the transportation time or cost (as preferred by user).

PROBLEM: high costs and long times spent in public transportation

Solution: design and implement an algorithm using combination of Hungarian algorithm and dynamic programming

PLATFORM: coding was done on Salesforce (client's CRM system) and it was completely integrated to read bookings, customer and cleaners' information.

Result: Reduced daily cost and time

# Case Study - Smart Solutions

## Reverse Bidding (Modelling – Algorithms)

UK

<https://www.slidr.com/>

An E-commerce website with a special twist. In this platform the user will see the old price of the products. To uncover the new price, which is guaranteed to be less than the old price, the user needs to pay a very small percentage of the original price. Once the new “lower” price is uncovered, the user has few seconds to make a decision: Either to buy the product at the new price, or wait hoping that other users will keep uncovering the price driving it to a low level. The owner of the site wanted to maximize revenues as much as possible.

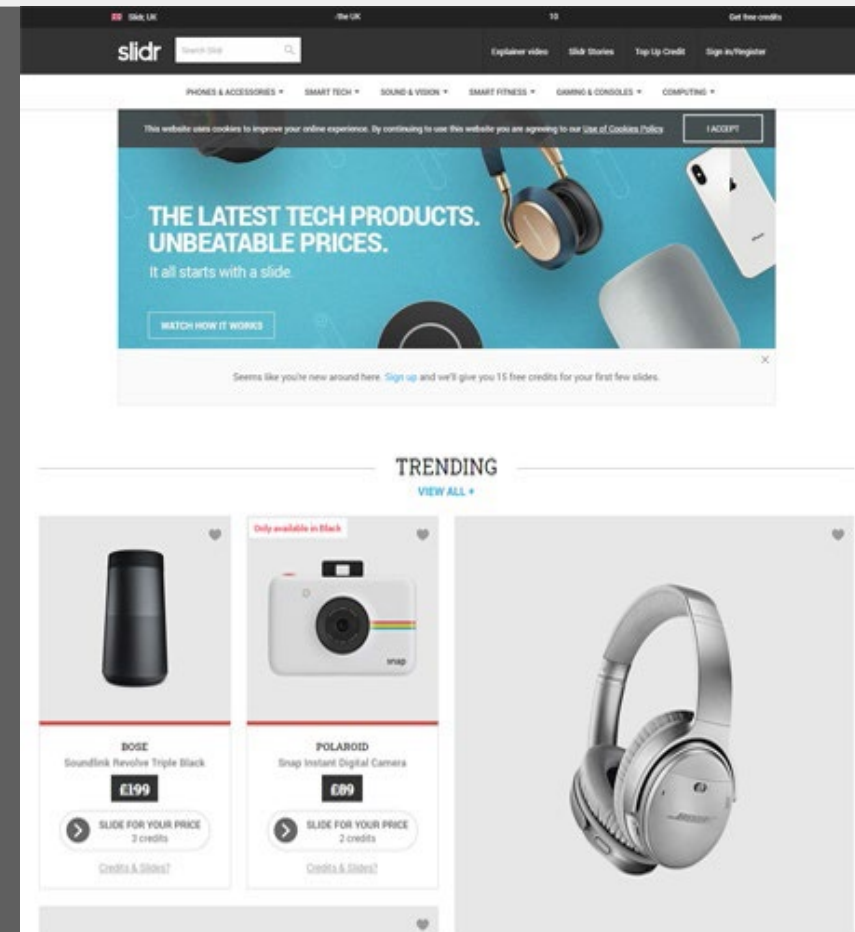
We developed a model taking several aspects of consumer behaviour analytically, and ran a genetic algorithm optimization on top of the model. The output was the amount of dollars to drop upon each revealing of a product.

**Problem: Client wanted to increase revenues.**

**Solution:** Built a complete model of consumer behaviour (in collaboration with experts in the field)

**Platform:** Modelling and implementation were done on Matlab

**Result: Increased revenue**





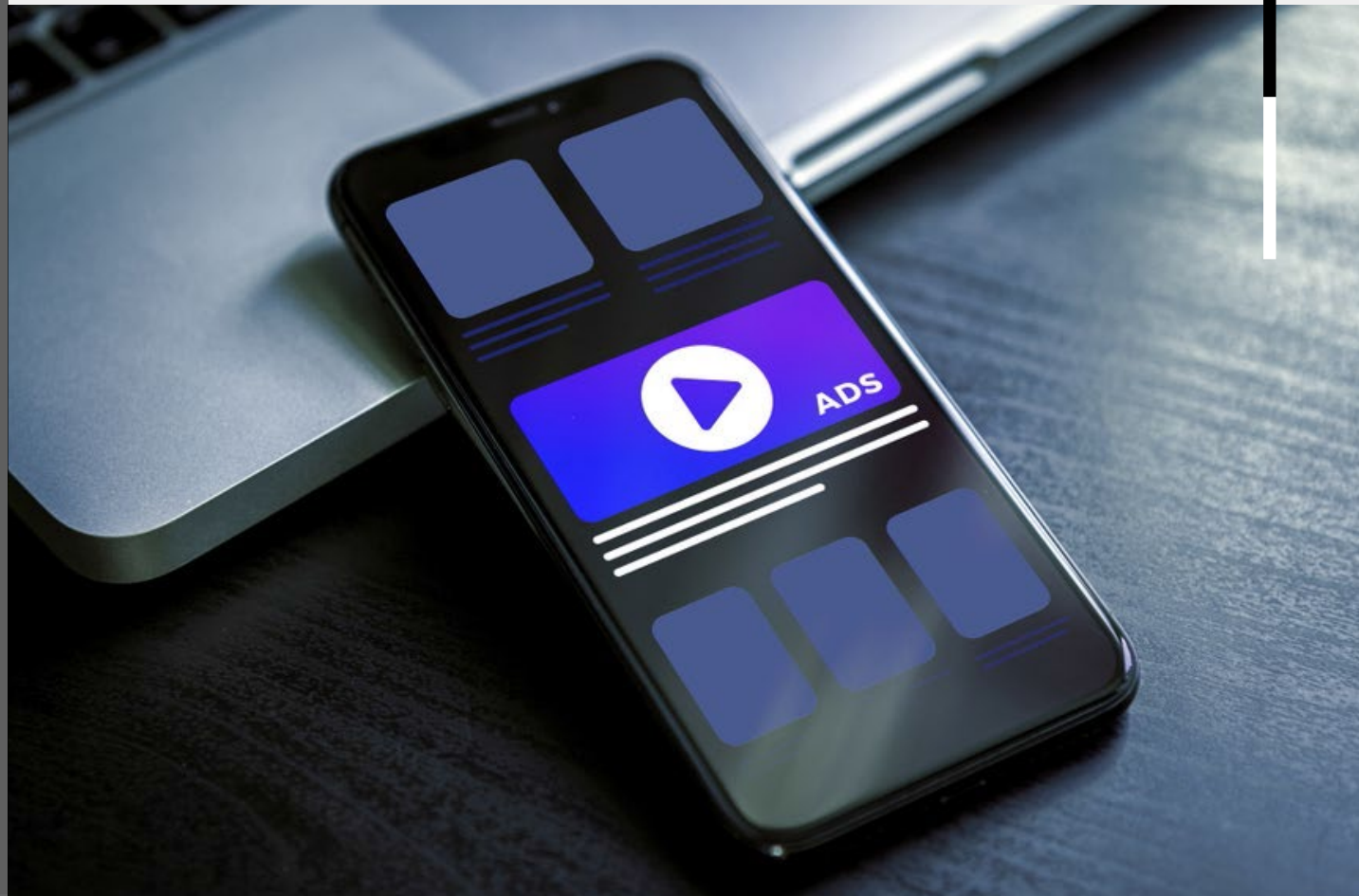
# Case Study - Smart Solutions

## Customized Ad Engine Algorithms

Lebanon

In a world where the importance of online marketing keeps increasing, and in accordance with the best interest of our clients, we have developed a customized ad's engine. The behaviour of this engine is similar to that of Google's ads engine in terms of customizing the ads on the client's website based on the profile of the visitor. However, we added few customizations that would significantly increase the ROI of our client:

- Client can get more returns on placing an Ad on his/her site as it is more segmented than larger engines
- Possibility to make a coalition with other sites in order to improve the reach of the ads when applicable
- People placing the ad have better visibility on the viewers
- Possibility to customize the target reach given the lower scope of users





# WEB HOSTING

## Hosting

- **HOSTING NEED CONSULTATION**
- **PAY AS YOU GO CONVENIENCE**
- **COMPETITIVE PRICING**
- **ENHANCED SECURITY**
- **CONTINUOUS SUPPORT**
- **EASY SCALABILITY**
- **NO HIDDEN FEES**

Can you guarantee your in-house servers won't ever go down unexpectedly?

Do you have a plan for getting them back online quickly when they do? Although there's no such thing as an entirely disaster-proof system, cloud servers minimize the adverse impacts associated with losses of service.

We provide hosting need consultation / services with competitive prices, in addition to continuous support afterwards.

A hand in a suit jacket points towards a hexagonal grid. The central hexagon contains the text 'SEO'. To the left, there is a bar chart icon with an upward arrow. To the right, there is an icon of three people in business attire.

# SEO

## SEO

- E-COMMERCE SEO
- LOCAL SEO SERVICES
- KEYWORD ANALYSIS
- ON PAGE / OFF PAGE SEO
- WEBSITE ASSESMENT & FIXING
- WHITE HAT TECHNIQUES

SEO stands for search engine optimization, which is a digital marketing strategy that focuses on your website's presence in search results on search engines like Google.

**It is categorized into two sections:**

- On-page SEO: All on-page SEO strategies happen on the website.
- Off-page SEO: All off-page SEO strategies happen off the website.

Both on-page and off-page SEO aim to make your site more friendly, as well as trustworthy, to users and search engines.

# Contact Us

## **Lebanon**

Sin El fil 313 - Jisr El Basha - Cardinal  
Sayegh Street , Lebanon

Email: [info@online-dimensions.com](mailto:info@online-dimensions.com)

+961 70 951 650 - +961 70 947482